



August 11<sup>th</sup> 2009

Hotel Rialto  
653 Pandora Ave.  
Victoria, BC,  
Canada V8W 1N8

**Re: Team Sponsorship of the Cordova Bay Junior Bobcats**  
**ATTN: Margaret Lucas**

Dear Ms. Lucas

My name is Justin Smith I am the team manager for the Cordova Bay Junior Bobcats Soccer Club, playing in the fourth division of the Vancouver Island Soccer League(VISL). The Jr. Bobcats are a men's team ranging in age from 19 to 45. We are a team that has been in existence for a short while but has managed to climb its way from Division 7 to Division 4 in two short seasons, with some help from the VISL!

As a property manager for a local development firm, I would like to personally commend you on the work you have done transforming a negative downtown landmark into one of the better hotels and restaurants in the downtown core. You should be commended for the large part you are playing in revitalizing Downtown Victoria.

As I am sure you are aware, several members of your kitchen staff are members of our team, they include Kevin Smith, Tim Collins, Simon Carr, and, our most recent addition, Wes Hunter. Kevin has mentioned to me that there may be some interest from Hotel Rialto in sponsoring the team for the upcoming 2009-2010 season.

On behalf of the team we would be honoured to wear the Hotel Rialto Crest on our jerseys as well as ad the Hotel Rialto branding to our team banner that gets hung behind our bench at every game. Your sponsorship of our club will provide Hotel Rialto with constant exposure in our VISL games as well as the numerous tournaments we participate in each year. We would also be happy to host all of our appropriate team functions at the hotel such as Christmas Parties and our end of year banquet.

A donation from the Hotel Rialto would be greatly appreciated and would go a long way in helping offset some of the costs associated with tournament entry and training equipment. I sincerely thank you for taking the time to read this letter and appreciate any sponsorship you are able to commit to.

Sincerely,

Justin Smith  
Manager  
Cordova Bay Junior Bobcats Soccer Club

